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PEOPLE BUYING COSTLY GIFTS

Trend Toward Luxury Is Noted by Roper; Says Bonuses Are Cause

WASHINGTON, Nov. 30 (AP).—Secretary Roper said today that reports to the commerce department from all sections "clearly show that people are buying this Christmas more expensive types of gifts than for any season since 1929."

At the same time, Roper made the first comment from an administration source on recent heavy dividend declarations. He said "the unprecedented distribution of corporation funds through bonuses and extra dividends is a most stimulating factor" in the Christmas buying surge.

"Progress reports" on Christmas business, the secretary said, support previous predictions that department store sales this season "will be at least 15 per cent greater than in 1935 and will closely approach the volume attained in the 1929 season."

"The general uptrend of business, more widespread employment and better prices obtained by farmers, have been major factors in stimulating this holiday trade to the highest levels in several years."

Analyzing reports from trade centers, a commerce department summary said that "there have been very definite indications in the last few weeks that New Yorkers are no longer 'penny pinching' and that money in increasing amounts is being spent on goods other than necessities."

Some "unexpected money" pumped out in extra dividends in New York, it was said, "is finding its way into purchases of fur coats, jewelry, furniture and automobiles."

In Chicago, the summary continued, trade volume this Christmas will top 1935 by 12 per cent but increases in some luxury lines will exceed 50 per cent. Reports on "luxury buying" from other cities:

Pittsburgh—Holiday business expected to reach all-time high, with general improvement in quality.

Atlanta—Estimated holiday transactions average 25 per cent over last year "with all lines of luxury goods selling in much greater volume than in recent years."

Boston—Luxuries make "excellent gains" as general rise of 15 per cent over last year is seen in holiday business.

Washington—Higher priced articles in greater demand than last year.

Smithers Store Is Destroyed by Fire

SMITHERS, Nov. 30 — Fire destroyed the Kanawha Coal company store this morning with a loss estimated by company officials of $20,000.

C. R. Stahl, of Powellton, division superintendent of the company, said that the blaze was discovered between 5:30 and 6 a. m., in the front part of the building. He said that employees had been putting up the Christmas stock Sunday night and that they had left the building about 9 p. m.

Origin of the fire has not been determined, he said.

The building, only recently remodeled, was the fourth of the company's stores to burn to the ground in less than two years. The Kimberly store burned on November 11 with a loss of $60,000.

Five Face Sentence On Target Practice Death

DETROIT, Nov. 30 (UP).—Five Black Legion members, three of them already sentenced to life imprisonment for murder, face a mandatory life sentence today for the murder of Silas Coleman, 42, Negro war veteran, killed more than a year ago "just for target practice."

Recorder's Court Judge Donald Van Zile will sentence the men Saturday. A jury of five men and seven women returned a "guilty" verdict last Saturday after deliberating for nearly seven hours.

The five defendants are "Colonel" Harvey Davis, James Ray Lorrance, John Bannerman, Irvin Lee and Charles Rouse. Davis, Lee and Bannerman already have been sentenced to life imprisonment for the murder of Charles Poole, WPA worker, last spring.

W. C. T. U. to Meet At Humphreys Church

A roll call meeting of the West Side W. C. T. U. will be held Wednesday afternoon at 2 o'clock at the Humphreys Memorial church. The meeting originally was planned for the Calvary Baptist church.

The society will conduct a welcome service for the 24 new members of the year, Mrs. B. E. Ewing and Mrs. W. W. Reif will be the speakers.

Pulls Money Out Of Air, Baffling Jailer

NEW PORT, Ky., Nov. 30 (AP) —The mystery of life in the Newport jail has been broken by the sleight-of-hand artistry of Sam Maluseh, a 75-year-old "guest," who has both mystified and perturbed the authorities.

A week ago Maluseh, a resident of Cold Spring, Ky., was taken to the jail for mental observation at the request of relatives. A routine search revealed he had no money or valuables.

Five minutes after he was placed in a cell, Maluseh called a guard and asked for a package of cigarettes. After handing the guard a $5 bill, the puzzled guard called another officer and Maluseh was searched again. Nothing was found.

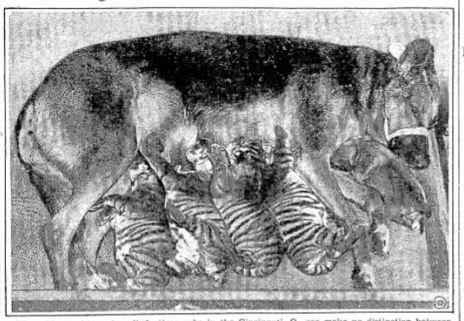
A few minutes later the guard was summoned again by Maluseh, who this time flourished a $10 bill he was trying again with negative results. As the guards turned to leave, the man waved another $10 bill. That day Maluseh produced $87. He was searched several times.

Yesterday he went on a spree. He called his favorite guard and handed to him $50 in tens and twenties.

That was too much. He was stripped and every piece of clothing inspected. Maluseh watched the search quietly, smilingly.

Today, a weary guard heard a contented whistling in Maluseh's cell. He looked in and saw Maluseh, reclining on his cot and tossing a 50 cent piece into the air.

Making the Most of Their Free Meal Ticket



When it's mealtime, four little tiger cubs in the Cincinnati, O., zoo make no distinction between their own mother, with her jungle heritage, and Queenie, a domestic German police dog. When it was feared the mother tigress, Dolly, would be unable to supply nourishment to the cubs, a hurry call was sent out for mother dogs. And of the 40 "volunteers," Queenie, with four unwanted pups of her own, was chosen. Queenie is shown above giving the baby tigers their supper. One of her own youngsters lies near Queenie's head, apparently eliminated by competition.

Security Posters Being Sent Out; Reports Urged

Posters outlining the "Three Steps to Security in Your Old Age" are being distributed by the social security board which has charge of the government's old age pension plan.

The posters are going out to all employers with the request that they be placed in conspicuous places in offices and shops, so that all workers may see them.

The three steps as outlined are:

The form to be filled out by employees.

The identification tag which is returned to each employee.

The old-age benefit check which will be delivered by the postman every month after a person is 65.

William H. Crose, who is in charge of the Charleston social security board's information bureau, in the Morrison building, said Monday that employee's registration cards are not coming back fast enough and the task is to be completed by December 5.

He is urging all employers and employees to return the blanks at once.

The posters are being distributed in cooperation with the national youth administration and the chamber of commerce.

Replace Fire Plug

Fire Chief E. Lewis McLane reported Monday that the West Virginia Water Service company had replaced the broken fire plug in Linden avenue, South Hills, which would not work when firemen were fighting the blaze that destroyed the home of Mr. and Mrs. Osmon E. Swarts last Wednesday afternoon.

On and Off the Screen

News, Reviews and Previews

Now at City Theaters

At the Rialto—"The Texas Rangers," with Fred MacMurray, Jack Oakie and Jean Parker; also, "Three Cheers for Love," with Eleanor Whitney and Robert Cummings.

At the Capitol—"Love on the Run," comedy melodrama, with Clark Gable, Joan Crawford, Franchot Tone and Reginald Owen; also, musical cartoon in color.

At the Virginia—"Parole Girl," with Ricardo Cortez, Rochelle Hudson, Charley Grapewin, Marjorie Rambeau, Edith Fellows and Louis Armstrong and his band.

At the Keith-Albee—"Ladies in Love," romantic drama, with Loretta Young, Janet Gaynor, Simone Simon, Constance Bennett, Paul Lukas and Don Ameche; also, Popeye cartoon.

At the Grenadier—"Southern Maid," with Rita Daniels and Eugene Lowe; also, "Three Mosquiteers," with Ray Corrigan, Max Terhune and Mae Clarke; also, Popeye cartoon.

Money Troubles

HOLLYWOOD, Nov. 30 (UP).—Blond Bette Davis, who lost a fight to break her contract then announced "I'm going back to Hollywood to serve five years in the Warner jail," won't find her homecoming as bleak as you might expect.

Probability is the gentle will greet her with a salary boost and every effort to placate her, knowing you can lead an actress to the camera, but you can't make her act.

Miss Davis walked out on the Messrs. Warner after winning the 1936 best performance award of the Motion Picture academy for her work in "Dangerous." Trouble presumably was precipitated when Miss Davis, reported to be $2,000 a week.

When she tried to go to work in England a court granted an injunction against the deal, and she was called a "rather haughty young lady who wants more money" by a wigged English justice.

But Miss Davis still holds the whip over her studio. It's the hidden clause in every big film contract. A player may have to perform, but he can make the performance good or bad at will, and the bad ones are no dice at the box office.

Recent cases in point include that of Robert Taylor, who was making just $250 a week when first bespoke Greta Garbo in "Camille," Taylor began to mutter and make war medicine and M-G-M took the hint at once, leaping on his contract to give him $2,500 every seven days.

Fred MacMurray had started was drawing $250 for pinstripe composite expressive Carole Lombard, but had to veto only a veto or two to loosen Paramount moneybags to $750.

When Eddie Cantor went to war with Sam Goldwyn over stories last summer Goldwyn quit cold, and let Eddie out of a contract that had two years to run.

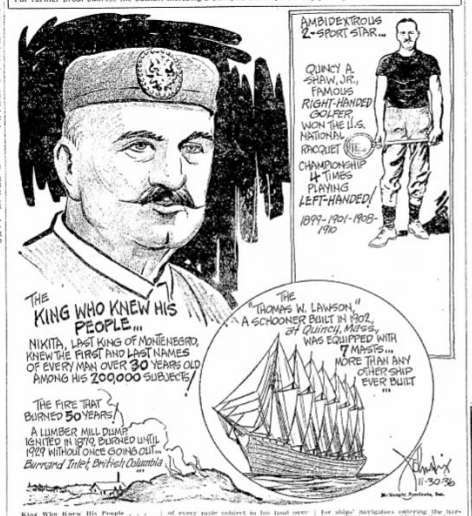
That same Goldwyn forestalled possibility of trouble with Merle Oberon by tearing up her contract and sub-tituting a new one with more salary. Frances Farmer dieted only $150 a week from Paramount, but nose-dived after she clicked in Goldwyn's "Come and Get It," her bosses made crawfish thwack with a beeps and a promise of a raise if she behaves from the back.

"HITCHERS" MAKE GOOD TIME

TILTONVILLE, O.—From a Monday letter by Ivanhoe Adolphe Donus and Frank Buchareewicz hitch-hiked their way to Arizona.

STRANGE AS IT SEEMS — By JOHN HIX

For further proof address the author, inclosing a stamped envelope for reply. Registered U. S. Patent Office.


AMBIDEXTROUS 2-SPORT STAR...
QUINCY A. SHAW, JR., FAMOUS RIGHT-HANDED GOLFER, WON THE U.S. CROQUET CHAMPIONSHIP 4 TIMES PLAYING LEFT-HANDED!
1899-1901-1905-1910
THE KING WHO KNEW HIS PEOPLE...
NIKITA, LAST KING OF MONTENEGRO, KNEW THE FIRST AND LAST NAMES OF EVERY MAN OVER 30 YEARS OLD AMONG HIS 200,000 SUBJECTS!
THE FIRE THAT BURNED 50 YEARS!
A LUMBER MILL DUMP IGNITED IN 1878, BURNED UNTIL 1929 WITHOUT ONCE GOING OUT... Burrard Inlet, British Columbia
THE "THOMAS W. LAWSON" A SCHOONER BUILT IN 1902, AT Quincy, Mass., WAS EQUIPPED WITH 7 MASTS... MORE THAN ANY OTHER SHIP EVER BUILT
11-30

King Who Knew His People ... Though ruler of Montenegro for 38 years, Nikita (Nicholas I), reigning king for less than nine years, knew each and every subject personally, even upon the accumulation of his twelfth child, Danilo II, in 1903. Nikita ruled as prince over a land that was little more than a Bosnian protectorate, until 1910, when he proclaimed Serbia Montenegro was forcibly recognized as a sovereign state.

In '18, Nikita assumed the title of king, being known "Royal Highness" at such time. Deposed in 1918 by the Serbo-Croat-Slovene state, Nikita took great pains to know as much about his people as possible, actually acquiring a knowledge of the first and last names of every male subject in his land over the age of 21. This remembered a large portion of the 200,000 subjects' names.

Losing the approval of his people by his policies during the World war, Nikita was deposed in 1918 and forced to flee to Italy where he died, March 31, 1921.

26-Year Fire

Set afire for the burning of saw dust and waste lumber of a mill located on a point of land in Burrard Inlet, British Columbia, the fire started here during 1878 until 1929 without once going out.

So well-known did the fire become that it came to be used as a beacon for ships' navigators entering the harbor. Waste lumber added to the dump through the years helped feed the fire, which for the first time extinguished itself.

7-Masted Schooner

During a fad for many-masted ships in America in the early twentieth century, the "Thomas W. Lawson" was built in 1902 for the Coastwise Transportation company.

Equipped with 7 masts, according to authorities, a record number, the ship proved exceedingly difficult to handle. She was wrecked in 1907 after only 3 years of service.

Tomorrow: Wind Fifer Hart

Shrinking Man, With Help Of Doctors, Is Making Comeback

Minneapolis Painter, Victim of Bone Disease That Robs Him of Calcium, Tells of Weight Gain

MINNEAPOLIS, Nov. 30 (AP).—The "shrinking man" of Minneapolis—52-year-old Hans Nelson—cheerfully pointed to a 15-pound gain in weight as evidence today that he was making a comeback.

The shrunken painter, victim of the bone disease, osteomalacia, dwindled in stature from 5 feet 10 inches to 5 feet and in weight from 190 pounds to 145 in 13 years.

But corrective dieting and injections of calcium at the University of Minnesota hospital have enabled him to throw off that "tired feeling," he said, and to resume normal human pursuits.

"I have gained 15 pounds; last summer I drove my car several thousand miles and I can putter around the garage," said Nelson. "Those wonderful doctors have helped me. Maybe I will be able to work again."

University of Minnesota medical authorities were not so sanguine. Nelson is gaining strength but the shrinkage has not been definitely checked. They said he suffered two relapses during his year of treatment and was bed ridden for several months.

Osteomalacia is a softening of bone tissues due to lack of calcium, attending physicians said. It may be due to a tumor of the parathyroid. Occasionally the gland becomes over-accelerated so that calcium is passed off too readily to be assimilated by the bones.

Manslaughter Case Put Off for Probe

A hearing for George Terry, Negro, charged with manslaughter in the death Saturday night of Beni Wada Ali, native of India, was deferred until Tuesday morning in municipal court to permit a further investigation by the city, at the request of Judge Cyrus W. Hall.

Ali was struck Thursday night by an automobile driven by Terry.

Red Morris, charged with stealing an automobile and with driving while drunk, was fined $25 and his driver's license revoked on the former charge, and he was held to the grand jury on the latter.

Clarence Harless, charged with reckless driving, was fined $10. E. C. Patton, charged with assault on Charles Dodson, was fined $25.

"Dicky" Rambles, charged with vagrancy, was sentenced to 30 days in jail.

Health Officers Plan Conference

County health officials from all the southern counties will meet at Beckley on December 11 to form a southern area health district.

Dr. A. M. Price, of the state health department, said Monday that between 45 and 50 health officials will attend the session. Dr. H. H. Hume Raleigh health officer, and Dr. J. H. Crouch, director of the health training center, will lead the discussions.

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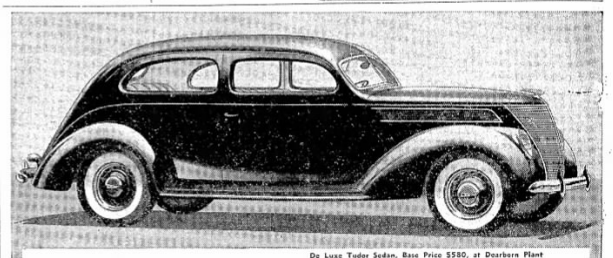


De Luxe Tudor Sedan, Base Price $580, at Dearborn Plant

News from any angle-this
QUALITY CAR IN THE LOW-PRICE FIELD

THE New Ford V-8 for 1937 is one car, built in only one chassis size—but the quality V-8 engine which powers it is now offered in two sizes, 85 horsepower for maximum performance with good economy—60 horsepower for good performance with maximum economy.

The smaller 60-horsepower V-8 engine, optional in several body types, makes possible the lowest price for a Ford car in years.

The car is entirely new in appearance—wide and roomy, with a low center of gravity. Headlamps are streamlined into the fender aprons. The modern lid-type hood is hinged at the back. The new all-steel top sweeps back from the windshield in an unbroken curve. Interiors are tailored to the minute. The slanting V-type windshield opens in all closed cars.

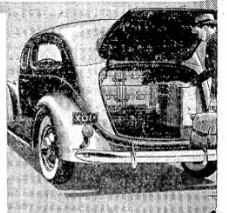
It is new in safety, quiet and comfort. The body is all steel—top, sides, floor and frame, welded into a single steel unit of great protective strength. Safety Glass all around at no extra charge. New methods of mounting body and engine bring quieter operation.

You are invited to visit your Ford dealer and see how the quality car in the low-price field has broadened its range and extended its usefulness.

BASE PRICES
$480 AND UP
AT DEARBORN PLANT
Taxes, Delivery and Handling, Bumpers, Spare Tire and Accessories Additional

Body types available with 60 or 85 horsepower engine (without de luxe equipment): Tudor Sedan, Tudor Touring Sedan, Fordor Sedan, Fordor Touring Sedan, Fiewindsor Coupe . . . De Luxe types, with 85-horsepower engine: Tudor Sedan, Tudor Touring Sedan, Fordor Sedan, Fordor Touring Sedan, Fiewindsor Coupe, Roadster, Phaeton, Club Cabriolet, Convertible Cabriolet, Club Coupe, Convertible Sedan.

AUTHORIZED FORD FINANCE PLANS
$25 a month, after usual downpayment, buys any model 1937 Ford V-8 Car—from any Ford dealer—anywhere in the United States. Ask about the easy payment plans of the Universal Credit Company.



EASY-ACTION SAFETY BRAKES: You want two things in a modern braking system. Dependability, and soft pedal action. The new Ford brakes give you both. They are positive and direct, with "the safety of steel from pedal to wheel." Cable and conduit control. Self-energizing. About one-third less pedal pressure is required to stop the car.

NEW COMFORT: By every modern standard of design, the 1937 Ford V-8 is a big, roomy car. Extra space is in the body where you need it, not taken up by the engine under the hood. Comfort of the Center-Pivo Ride is increased by smoother action of the long-tapering springs with new-type interleaf pressure lubrication. The whole car is quieter too.

1937 FORD V-8 NOW ON DISPLAY

Capitol Motor Sales
211 Broad Street Capitol 27-129

Elk Motor Sales
321 VIRGINIA STREET, WEST
CAPITOL 35-183

Valley Motor Sales
131 EIGHTH AVE., SOUTH CHARLESTON
SOUTH 4-129

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